

MONICA MERA

559-355-2823

www.moni-camera.com

UX/Product Designer

monicameraillustration@gmail.com

SKILLS

User Flows

Visual Design

Responsive Design

Information Architecture

Rapid Prototyping

Conceptual Storytelling

Wireframing

Sketching

Branding

Illustration

TOOLS

Figma

Adobe Illustrator

Adobe Photoshop

Procreate

LANGUAGES

English

Spanish

EXPERIENCE

UX/Product Designer

Freelance • Seattle, WA

Nov. 2021 - present

- Focused on translating my visual design skills to deliver creative solutions for an enjoyable end-to-end user experience that allows users to do more within a single application.

Illustrator

Freelance • Seattle, WA

Oct. 2016 - present

- Commissioned custom designs in a medium to large scale according to client's visions to be used for future tattoos.
- Illustrated wedding elements and customized items to coordinate with couples' individual styles and concepts.

Chalk Artist - NosNos Cafe

- Collaborated with an independent cafe in designing and handlettering main menu board wall in time for their grand opening.

Shift Manager

Starbucks • Seattle, WA

May 2013 - Aug. 2020

- Prioritized connectivity in creating a positive customer experience for each person in store and mobile pickups.
- Handlettered promotional signage and unique promotional displays for a variety of stores within and outside my district using company default designs as inspiration.

EDUCATION

Certificate in User Experience Design

Designlab

2021-2022

- Completed 440+ hours in course while learning industry best practices and design process standards with a focus on UX research, visual design, and the design thinking process.

BS Media Arts & Animation

Art Institute of California - San Francisco

2010-2014

- Acquired skills in branding, conceptual story writing, and problem solving while studying multiple forms of animation.